



EMPLOYMENT  
LAW ALLIANCE®  
*Helping Employers Worldwide®*

**You are Invited to a Free 90-minute Webinar  
in Partnership with CCA Inc.**

## **Talking About My Generation...Optimizing Employee Performance in a Diverse World**

**Tuesday, October 11, 2016**

### **Local Start Times:**

**2:00 - 3:30 pm EDT**

**11:00 am - 12:30 pm PDT**

**1:00 - 2:30 pm CDT**

**8:00 - 9:30 am HAST**

**12:00 - 1:30 pm MDT**

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Today's workforce is highly diverse – and that means multi-generational, as well as multi-cultural. Currently, four generations are working side-by-side within most organizations.

**The dynamics between generations can be very complex.**

Understanding those dynamics can be a key element in optimizing performance – keeping people engaged and empowered; the workplace inclusive and respectful; and collaboration/teamwork and performance high.

Offered in partnership with CCA Inc., this webinar will provide employers with practical information and best practices on the following:

- Defining and increasing understanding of generational differences
- Identifying sources of generational frictions
- Discussing generational triggers in the current environment
- Exploring strategies for:
  - ❖ Defusing generational tension
  - ❖ Leveraging the strengths of each generation
  - ❖ Maintaining parity between generations

## Who Should Attend?

The webinar is an invitation-only event exclusively for clients of ELA member law firms. The information presented will be of particular interest to:

- In-house Counsel
- Human Resources Professionals
- Corporate Executives and Business Owners
- Managers and Supervisors

## Speakers

- **Ginger Schröder**, Moderator, Schröder, Joseph & Associates, Buffalo, NY
- **Manendra K. Bhugra**, Manager, Learning and Development, CCA Inc., New York, NY
- **John A. Levy**, President, CCA Inc., New York, NY

## Register

Click [here](#) to register. Please be sure to confirm the corresponding start time in your local time zone.

## About the Employment Law Alliance

The [Employment Law Alliance](#) is the most comprehensive network of labor and employment attorneys in the world. Our members provide employment, labor, and immigration expertise in more than 120 countries around the globe, all 50 U.S. states, and all 10 Canadian provinces. They work closely together to ensure that their clients' legal matters are handled seamlessly wherever they do business. We provide a smarter, more efficient and effective alternative to using a single multi-state or multi-national law firm. For more information about the ELA, please visit: [www.employmentlawalliance.com](http://www.employmentlawalliance.com).

## About CCA Inc.

[CCA Inc.](#) is an HR consulting firm providing performance improvement and risk mitigation services for ELA firms and their clients. Our services impact individual employees, teams or divisions, and the organization as a whole. CCA provides customized, integrated solutions that help manage workforce challenges associated with change, crisis, inappropriate behavior, conflict, risk of violence, and employees' personal problems. Our clients value our ability to affect performance across levels, mitigate the impact of critical events, support employees, HR and management, and conserve valuable contributors whose behavior places the firm at risk.

## Questions?

For additional information or questions about this webinar, please contact Linda Henderson at the Employment Law Alliance ([leh@employmentlawalliance.com](mailto:leh@employmentlawalliance.com)).