

The Border Advantage:

Looking to Canada Can Save You Money!

There has never been a better time for U.S. firms to consider expanding business into Canada.

Consider:

- Skilled, stable labor pool
- Low operating costs and corporate taxes
- Generous R & D tax credits
- Supportive political climate
- Sound economy
- Progressive multilateral and bilateral trade agreements

Who should attend?

Present or future key decision makers including CEOs, COOs, CFOs, business owners, strategic planning managers, professors, students and professional advisors.

Where and when?

School of Business Auditorium at Oakland University (Elliott Hall)

Wednesday, January 21st, 2009

Agenda

- 7:30 Continental Breakfast
8:00 Welcome and Introduction
Overview of the Investment Scene
8:30 Sandler Travis Trade Advisory Services
NAFTA and other Free Trade Agreements
9:00 MillerCanfield
Strategies for Crossborder Partnerships and Strategic Alliances
9:45 KPMG
Research and Development Programs
10:30 Citizenship and Immigration Canada
Business Immigration
11:00 Toronto Stock Exchange
Tap Into A Successful Market Model



Elliott Hall



SANDLER & TRAVIS TRADE ADVISORY SERVICES, INC.
An Affiliate of Sandler, Travis & Rosenberg, P.A.



No charge but advance registration is required.

Please R.S.V.P. by completing and faxing to:

Cheryl Clark: 313-567-2164 (FAX) or emailing cheryl.clark@international.gc.ca

Name _____ Title _____

Company _____ Phone _____

Address _____

Email _____

Directions to Oakland University and Elliott Hall:

From I-75:

- I75 to University Dr. (from Detroit and points south going northbound it is exit 79),
- Turn (East) on University (Left if from northbound I-75, Right if from southbound I-75)
- Take University (eastbound past two lights) to Squirrel Road
- Note the entrance to main campus -do not enter here. Turn right (south) on Squirrel Rd. to Pioneer Rd.,
- Turn left and travel eastbound on Pioneer (you are now on campus), go to the second road: Library Drive.
- Turn left on Library Drive, drive all the way back, up a slight hill through parking lots to the last parking lot row on the right (don't drive past the lots or go up into the library loading dock!) You will be in parking lot #36; you will see numbered kiosks identifying the lots.
- Turn right just before the loading dock, and drive all the way to the back right corner of the parking lot. Elliott Hall is the large white building in the back right corner of this parking lot. Drive to the corner (row **36H**) and park (**see sign "36H" on the lamppost**).

From M-59 (or from the east it is Hall Road):

- Take M-59 to I-75, go north.
 - I75 north to University Dr. (exit 79),
 - Turn (East) on University (Left if from northbound I-75, Right if from southbound I-75)
 - Take University (eastbound past two lights) to Squirrel Road
 - Note the entrance to main campus -do not enter here. Turn right (south) on Squirrel Rd. to Pioneer Rd.,
 - Turn left to travel eastbound on Pioneer (you are now on campus), go to the second road: Library Drive.
- **Continue directions as above to Elliott Hall.**

From I-696:

- Take I-696 to I-75,
 - I75 north to University Dr. (exit 79),
 - Turn (East) on University (Left if from northbound I-75, Right if from southbound I-75)
 - Take University (eastbound past two lights) to Squirrel Road
 - Note the entrance to main campus -do not enter here. Turn right (south) on Squirrel Rd. to Pioneer Rd.,
 - Turn left to travel eastbound on Pioneer (you are now on campus), go to the second road: Library Drive.
- **Continue directions as above to Elliott Hall.**

From Rochester:

- From Main Street, go West on Walton Drive,
 - From Walton Drive, Go South (Left) onto Squirrel Road
 - From Squirrel Road, travel past the OU Main entrance southbound to Pioneer Road.
- **Continue directions as above to Elliott Hall.**

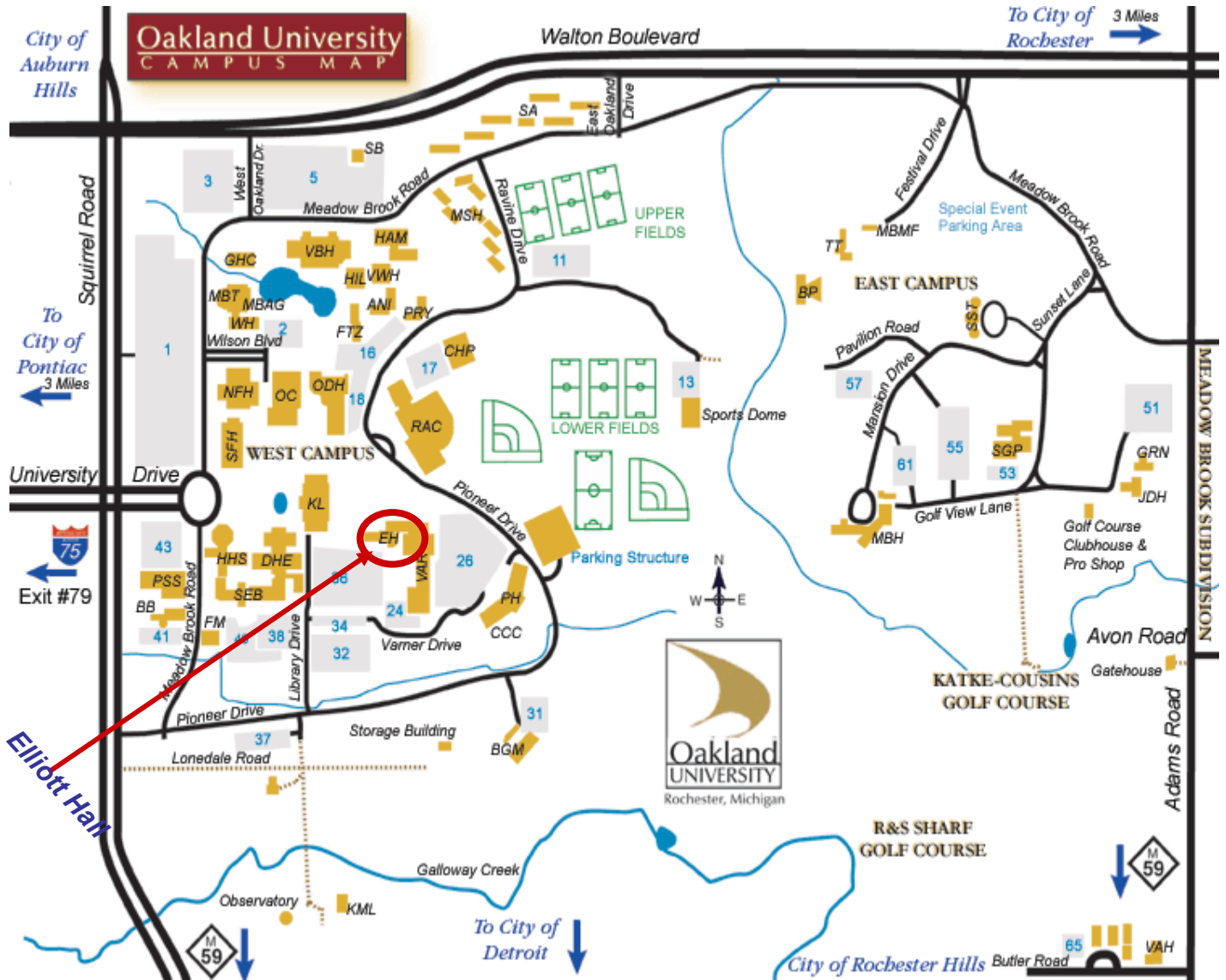
You are now in front of the main door to the Hugh and Nancy **Elliott Hall (School of Business Administration)**.

Up the steps or ramp and into building, you are now on the main or 2nd floor. The **Elliott Hall Auditorium** is to your left just inside the main entrance doors.

Our Continuing Education **administrative offices are in suite 332**. Take the stairs or elevators one floor up and turn left. Please find our offices in 332 at the end of the main hall on your left.

The Continuing Education Classrooms (232 & 234) are immediately to the right of the front door through glass doors. Many of our CE classes are held in these technology rooms. **Room 224A, the Sequoia Computer Lab** is on the main floor. From the entrance of Elliott Hall, go down the main hallway just to the water fountain on your right. Enter the glass doors and go down the hallway. We often hold classes requiring computer use here. Classes are also held in the **Computer Classroom #223**, which is on the left side of the main hallway at a water fountain, just past the water fountain on the right and the doors to our continuing education offices.

Farther down the main hallway you will note that Elliott Hall is connected to Varner Hall (College of Arts and Sciences, OU Music, Theater and Dance) via a long hallway and stairs at the rear of the building. The OU Recreational Facility and the O'Rena are located just outside our back doors. The Kresge Library is immediately west of our building and O Dowd Hall is immediately north. The Oakland Center (Textbooks, food court, etc) is just over a small hill across from ODowd Hall to our northwest. **Welcome to OU!**



EH	Elliott Hall of Business & Information Technology, parking lot #36	O	Oakland Center (OU Bookstore in Basement)
VAR	Varner Hall, Studio, Theatre and Recital Halls	D	Dodge Hall of Engineering
HHS	Hannah Hall of Science	E	
KL	Kresge Library	P	Pawley Hall- New Education Building
MBH	Meadow Brook Hall and Carriage House	H	
MBM F	Meadow Brook Music Festival Ticket Office	R	Recreation and Athletics Center
MBT	Meadow Brook Theatre	C	
		S	New Student Apartments
		A	
		S	Science & Engineering Building
		E	
		B	
		O	
		D	O Dowd Hall