

Facebook to allow personalized URLs as of June 13th

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The social networking site, Facebook, Inc., recently announced that it will allow users of its website to create personalized URLs for their individual Facebook pages (facebook.com/yourname). Beginning Saturday, June 13, 2009 at 12:01 a.m. EDT, users will be able to choose a user name on a first-come, first-serve basis. Trademark owners interested in protecting their trademarks from registration as personalized URLs can submit a form entitled "Preventing the Registration of a Username" [here](#).

For additional information, please see the Facebook Help Center page which provides questions and answers for intellectual property rights holders, located [here](#), or contact Facebook directly.

For more information on protecting trademarks in cyberspace, the United States or abroad, contact:

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