

## Ronald W. Bloomberg

### SERVICE AREAS

#### Business

- Climate Law
- Energy, Environmental + Regulatory

#### Governments + Nonprofits

- Climate Law
- Energy, Environmental + Regulatory

### EDUCATION

- University of Michigan Law School, J.D.
- Michigan State University, B.A.

### BAR ADMISSIONS

- Michigan

### COURT ADMISSIONS

#### U.S. Court of Appeals

- Sixth Circuit

#### U.S. District Court

- Western District of Michigan



### Principal

#### Lansing

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Ronald W. Bloomberg is experienced in all matters relating to administrative law; business and corporate law; and energy, telecommunications and public utility law. He also has an extensive background in utility rate regulation, certificates of public convenience and necessity, siting, licensing, franchises, prudence reviews, contract negotiation and drafting

*"Effective representation starts with understanding a client's goals and priorities, knowing the appropriate means of achieving them and the risks involved, and then developing and implementing strategies that maximize the likelihood of obtaining those goals."*

Ronald W. Bloomberg

### EXPERIENCE

In complex and technical public utility litigation, opposing parties often retain "expert" witnesses from across the country to review and, on occasion, attack the reasonableness of our clients' decisions. In a recent case Ron handled, the evidence and argument presented in rebuttal led to the rejection of such expert witness's opinion and proposed million-dollar cost disallowance. The Michigan Public Service Commission concluded not only that the utility's challenged actions were reasonable and prudent but also found that the opposing expert's recommended action would have been "unreasonable and imprudent."

*"As an advocate, I am particularly proud when we present evidence and arguments that convince the adjudicator not only of the reasonableness of our client's action, but also, when appropriate, that the opposing expert's proposal is itself off the mark."*