

## Tamira Cason Chapman

### SERVICE AREAS

#### Business

- Health Law
  - Health Information + Technology
- Information Technology + Cyberlaw
- Intellectual Property
  - Licensing
- Entertainment, Sports + Multimedia

#### Litigation + Trial

- Health Law Litigation + Disputes
- Information Technology + Cyberlaw
- Intellectual Property Litigation
  - Trade Secrets + Noncompetes
  - Trademarks
- Sports, Entertainment + Multimedia Litigation
- Litigation + Trial Practice Overview

#### Governments + Nonprofits

- Health Law
  - Health Information + Technology
- Information Technology + Cyberlaw
- Intellectual Property
  - Licensing

#### Individuals + Families

- Health Law



### Associate

#### Detroit

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Tamira specializes in information technology, health information technology and entertainment law. She offers her clients both a corporate and legal perspective when it comes to protecting their interest and competitive advantage. This dual approach gives clients a unique strategic perspective and allows her to anticipate common legal pitfalls before they surface.

For business clients with technology needs, Tamira can negotiate and draft software licenses, maintenance and application service provider agreements. She can also draft terms of use, applicable use and privacy policies to protect clients doing business on the Internet.

For clients looking to protect or defend their brand, Tamira can help secure and safeguard intellectual capital in the United States and abroad. This capital includes copyrights, trademarks, word marks, service marks, domain names and other related rights. In the event re-capturing intellectual capital becomes necessary, she can aggressively pursue rights in full or abbreviated litigation. From drafting a cease and desist letter to an alleged infringer, filing an action with the World Intellectual Property Organization (WIPO) or drafting a complaint, she stands ready to help conclude with order and settlement.

For health care professionals, Tamira can help on the front end with development of and revision to breach notification policies, patient rights policies and business associate agreements (BAA). In addition she can also offer compliance training to employees, providers and other staff on the new changes to the Health Insurance Portability and Accountability Act of 1996 (HIPAA), the Health Information Technology for Economic and Clinical Health (HITECH) Act and the American Recovery and Reinvestment Act of

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### EDUCATION

- Wayne State University Law School, J.D.
- Michigan State University, B.A.

### BAR ADMISSIONS

- Michigan

### COURT ADMISSIONS

U.S. District Court

- Eastern District of Michigan

2009 (ARRA). She can also counsel healthcare professionals seeking to obtain Electronic Healthcare Record (EHR) incentives.

For creative talents, Tamira can negotiate and review non-disclosure, entertainment and merchandising agreements and sponsorship endorsements.

*"I'm known for my resolute position when protecting my client's intellectual capital. Regardless of the matter, I am prepared to aid the client from brainstorming to fruition."*

Tamira Cason Chapman

### EXPERIENCE

Tamira assisted a Fortune 500 company draft and negotiate mutually beneficial, multi-million dollar, technology agreements for communication services. The client engaged Miller Canfield a year in advance and she was part of a team that organized the agreements, illuminated the deficiencies and drafted terms to protect their client's interests.

*"I helped our client provide technology services such as telephone, Internet and cable to over 50 affiliates located throughout the United States."*

Tamira represented a top-ranked athlete in recent contract negotiations with a national sports promotion company. The client engaged Tamira to review relevant contracts, sponsorships and endorsements. She negotiated key terms to safeguard the client's creative talents.

*"I focused on the client's legal issues, so he could stay focused on his passion for the sport."*

### PROFESSIONAL ACTIVITIES

- American Bar Association, Science & Technology Section, Publications and Social Media Co-Chair; Young Lawyers Division
- State Bar of Michigan, Health Law Section, Substantive Law Committee, Technology Co-Chair
- Detroit Metropolitan Bar Association, Barristers Section, Board of Directors, 2009-present
- Wolverine Bar Association, Publications Editor, 2011

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### HONORS + AWARDS

- Detroit Metropolitan Bar Association, 2011 Barrister of the Year Award
- Wayne State University Law School, First Place Team Oralist, Arthur Neef Moot Court Competition; Semi-Finalist, Law Day Moot Court Competition; Best Contract Award, Legal Research & Writing; Student Board of Governors Scholarship; D. Augustus Straker Bar Scholarship; American Legal Administrators Scholarship; Damon J. Keith Scholarship; Wolverine Bar Scholarship; Raymond Krell Scholarship, Junior Member, Moot Court, Wayne State University Law School; Member, Student Trial Advocacy Program (STAP); External Chair, Women's Law Caucus, WSU Chapter; Communications Chair, Black Law Students Association, WSU Chapter
- Michigan State University, Eli Broad Ronald Barnes Scholarship; City of Detroit Leadership Award; and Spirit of Detroit Award

### CIVIC, CULTURAL + SOCIAL ACTIVITIES

- Leadership Oakland, Class XXII
- NextUp Leadership, Flight 1SE
- Delta Sigma Theta Sorority, Inc., Lifetime Member

### RELIGIOUS ACTIVITIES

- Oakland Avenue Missionary Baptist Church

### SPEECHES

"Identity Theft Prevention for Retirees and Legal Updates," Ford Motor Company Retirement Investment Group, October 11, 2011

"Identity Theft Prevention in Education and Legal Updates," Identity Theft Prevention Officers' Leadership Summit, October 4, 2011

### ARTICLES

- Social Media In the Courtroom
- Broadband Technology Opportunities Program - Can You Connect?

### NEWSLETTERS

- Hot Points Special Edition Information Technology



## Tamira Cason Chapman

### NEWS

- Miller Canfield Donation to Detroit Metropolitan Bar Association Barristers Section to Support School Partnership Program Scholarship
- Miller Canfield Lawyer Tamira Chapman Named to Leadership Oakland 2011-2012 Class
- Miller Canfield's Tamira Cason Chapman Receives Detroit Metropolitan Bar Association's Barrister of the Year Award

### ALERTS

- Protecting Your Consumers' Data: PCI Compliance as a First Step
- "Likejacking" and Content Locking Widgets - Beware!

