

RELATED SERVICES

Business

- Automotive
- Canada

Global Reach

- Canada

Trademarks

We assist clients in prosecuting, managing and enforcing their trademark portfolios on a global basis. We regularly provide assistance in trademark clearance and registration, both domestic and foreign. Our trademark team includes experienced litigators who have handled significant infringement actions. Additionally, members of this team have considerable experience in sophisticated licensing and franchising representations, both domestically and internationally.

Miller Canfield enhances the services we can provide by utilizing an electronic docketing and status system for our clients' intellectual property. In addition to the usual benefits of accurate and consistent docketing and tracking of trademark and patent applications, the system contains a feature which permits clients to access their respective portfolios for current status reports. It also tracks applications in domestic and foreign patent and trademark offices.

REPRESENTATIVE MATTERS

- Commercial Jetliner Manufacturer Trademark Case
Helped Boeing enforce its trademark rights against an adult entertainment company that was using Boeing's trademark. The Boeing Company v Top Flight Entertainment, Ltd, et al. (Eastern District of Michigan Case No. 98-722262).
- Global Beverage Manufacturer Trademark and Counterfeiting Investigation
Helped the owner of one of the best-known and valuable trademarks in the world investigate and bring federal criminal charges and civil litigation against a counterfeiting ring. The Coca-Cola Company v Cecil D. St. Pierre, et al. (Eastern District of Michigan case no 08-14338).